

Business Fundamentals

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THE GREATEST SOURCE
OF ANY COUNTRY IS THE
CULTIVATED INTELLIGENCE
OF ITS PEOPLE



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This book is dedicated to my wife Azam,

my daughter Negin, and my son Amin.

What did I do to deserve such good luck?

You Mean The World To Me!

Acknowledgments

As a business manager, my experience has been subjective by the tactic to risk management and all resources integrated to it. This book explains the business fundamentals and essential concepts relating to business. While it covers a general topic, it diverges from other books on business fundamentals. The traditional economic explanation focuses on free movement of goods, services, entrepreneur and capital by increased attention in form of wealth.

In writing this book I am indebted to many people who have offered me a helping hand and encouragement along the way. Writing is the starting point from which all goodness flows, to be in the right place at the right time and to learn from others is a fortune.